October 2020

Dear Neighbour,

## We need your help...

We are a Shipston based **Hospice at Home** charity caring for adults with incurable illnesses who wish to be looked after in the comfort of their own homes, we care for around 150 patients each year.

Like so many other charities 2020 has been extremely challenging for us. We have nursed more patients and have seen a 25 percent increase in those wishing to die at home, as they worry about Covid restrictions, preventing them from seeing families and friends at the end of their lives.

Our care is completely **free of charge**, we provide over 6,500 care hours annually, with each hour costing an average of £32.30. A large proportion of this cost is met through the generosity of our supporters

We now face the harsh reality that 'post-Covid' does not exist and we will all need to learn to live with the consequences of the virus for the foreseeable future.

In this uncertain environment with increasing demand for our services, income from community fundraising activities has all but ceased, and no further emergency funding from the Government, we need to be able to plan our future with some confidence.

We are therefore asking for your help, by agreeing to support us with a regular monthly donation to ensure that Shipston Home Nursing is sustainable for the foreseeable future, so that we can continue to care for everyone who needs our services.

Any amount will make a difference, if you are a UK taxpayer your donation should be eligible for Gift Aid, which increases the amount by a further 25 percent.

If you are willing to help, please complete the enclosed standing order mandate and return it to us at the address on the bottom of the form, or alternatively you may like to make a one-off donation by visiting us at <a href="https://www.shipstonhomenursing.co.uk/donate/">https://www.shipstonhomenursing.co.uk/donate/</a>

Finally, we have also enclosed an information card in case you know of someone who might need our help, please pass it on to them, their family, or friends.

With best wishes and thank you for your support.

Yours sincerely.

Andrew Revell Executive Director Rebecca Mawle Head of Community Fundraising

> Shipston Home Nursing Registered Charity in England & Wales: 1162586 Chairman of Trustees: Dr Clive Irwin Secretary: Richard Lloyd Treasurer: David Moon Executive Director: Andrew Revell Head of Community Fundraising: Rebecca Mawle



## **REGULAR DONATION FORM**



I wish to donate the sum of £monthly to Shipston Home Nursing (Account No.				
01665317, Sort Code 30-98-26) on th	neday of each month ur	ntil further notice.		
My Name	Account Number	Sort Code		
Address	Town/Cit	Town/City		
Post code				
To the Manager	Bank plc			
Address				
Post code				
Signature	Da	Date		
GIFT AID DECLARATION giftaid it				
understand that if I pay less in on all my donations in that ta	s donation as Gift Aid, I confirm th ncome or capital gains tax than th nx year, it is my responsibility to pa	e amount of the gift aid claimed ay the difference.		
KEEPING IN TOUCH				
We will hold your data securely and contact you.	only share it within our Charity, bu	ut we need your permission to		

We will only contact you to keep you up to date with our news or any fundraising events or initiatives we are holding:

Yes, please keep in contact		
No, please do not contact me		
Signature	Date	

Please complete and return this form to: Shipston Home Nursing, Ellen Badger Hospital, Shipston on Stour, Warks. CV36 4AX